Join us in shaping the future

ITP drives responsible business practice and delivers sustainable growth in the global hotel industry.
The International Tourism Partnership provides a non-competitive forum for leading global hotel groups to drive meaningful change across the industry. We do this by sharing ideas, building relationships and working in collaboration to make this one of the world’s most sustainable and responsible industries.

Join us in shaping the future.

“IHG’s focus on protecting the environment, creating job opportunities and improving community resilience, is enhanced through our work with ITP. This strong relationship and the ongoing engagement we have with our peers remains integral to helping us drive positive change in the hospitality industry.”

George Turner
Executive Vice President, General Counsel and Company Secretary, InterContinental Hotels Group (IHG)
Our Approach

**RESEARCH & INSIGHT**
on key issues, keeping members abreast of critical concerns and providing free resources for action.

**COLLABORATE**
to bring the industry’s leaders together to drive change and increase positive impacts.

**LEAD & INFLUENCE**
the responsible business agenda within the hotel industry. Inspire change by raising the bar on sustainability performance.

**ENGAGE**
the industry’s stakeholders collectively to accelerate learning and create partnership opportunities.

**DEdeliver**
practical solutions, resources and award-winning programmes that address global concerns.

**ADDRESS KEY ISSUES**
via a shared ambition to drive progress to the Sustainable Development Goals.

Join us to shape the responsible business agenda, work with like-minded leaders and drive faster, more effective action and positive impacts.

Our Members

To find out more...
Email: itp@bitc.org.uk Tel: 44 (0)20 7566 8650
Raising standards

“ITP is a global platform offering valuable resources, practical programmes and direct actions. We empower hotels across the world to tackle the sustainability issues which affect us all”

Wolfgang M. Neumann
President and CEO, The Rezidor Hotel Group,
Chair of ITP’s Governing Council

Having influence

Join our influential leadership team of senior global executives. Together we turn responsible ambition and good ideas into positive action on global issues. We’re collaborating to set industry goals and drive change throughout the hotel sector.

Help lead the hotel industry in a prosperous and ethical vision for the future.

Youth unemployment

72 million young people worldwide are unemployed, whilst growth in the sector means tourism provides 1 in every 11 jobs. Hotel companies have the opportunity to contribute to the UN Sustainable Development Goals by offering meaningful training and career development opportunities to disadvantaged young people.

ITP’s Response

Members participating in ITP’s Award winning programme, the Youth Career Initiative, have helped over 3,500 disadvantaged young people acquire the skills necessary to seek secure employment or return to education.
At COP21, governments agreed to take action to limit global warming below 2°C or face devastating environmental and socio-economic consequences. Growth in the hotel sector means an inherent increase in negative environmental impacts unless we shift to a trajectory of ‘smart growth’.

**ITP’s Response**

ITP’s members collaborated to create the Hotel Carbon Measurement Initiative (HCMI), a universally recognised tool now used by over 24,000 hotels worldwide to measure and report on their carbon footprint and whose benchmarks are helping ITP and members develop a vision for the future.

Human rights risks exist in every sector, every geographical region and every supply chain. In the hotel industry, the potential for human trafficking is of particular concern, especially the risk of sexual exploitation and forced labour throughout operations and supply chain activities, as well as in the construction phase of hotel development. No single company can tackle these issues alone.

**ITP’s Response**

As responsible businesses, ITP members recognise their responsibility to respect human rights as outlined in the United Nations Guiding Principles and have committed to collaborate to protect labour rights and eradicate human trafficking, including child sexual exploitation, whilst promoting safe and secure working environments for all workers.
Complex global supply chains mean we often know little about how a product was made. Hotels need to work with suppliers to ensure responsible procurement practices. If exploitation or environmental damage are uncovered in your supply chain, the risks to reputation and profit are real.

**ITP’s Response**

ITP conducted a high-level risk mapping exercise to identify which products and services in a hotel are highest risk in terms of social and environmental impacts. The results have enabled ITP to support members with tailored research and discussion forums on some of the highest risk products and services on an ongoing basis.

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Demand for fresh water is likely to outstrip supply by 40% by 2030. Hotels are high water consumers and guests can use ten times more water than the average for the local population. It is imperative that hotels act now to reduce their water footprints.

**ITP’s Response**

ITP brought 18 global hotel groups together to develop the industry’s first standardised water measurement methodology: the Hotel Water Measurement Initiative (HWMI), demonstrating a collective ambition to drive consistent measurement and to collaborate to lead on water stewardship in the hotel industry going forward.
To find out more about joining our unique forum for responsible ambition and practical action.

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